

MUSEUM STUDIES

GRAPHIC EFFECTS

INSTRUCTOR: MS. DURRETT

PERIOD: 8

SCHOOL YEAR: FALL 2018 / SPRING 2019

CREDITS: .5

GRAPHIC EFFECTS

COURSE DESCRIPTION

A study of both, two-dimensional (2-D) design with emphasis on the visual communication design process and documentation; and photography with an emphasis on museum based practices. Topics include basic graphic design and photography terminologies and principles. Various media will be used. Foundation laid for advanced courses in design and photography.

COURSE OBJECTIVES

- To become familiar with basic principles and fundamentals of photography and design.
- To develop basic skills using tools and theory used in design process.
- To understand the creative process, develop techniques and methods of creative problem solving.
- To introduce terminology necessary to communicate concepts and theory in design and photography. Create computer-based projects using Adobe Photoshop and Illustrator software programs.

COURSE OUTLINE

- I. Introduction to Graphic Effects
 - A. Design Principles
 - B. Is a Designer an Artist?
 - C. Design as Art
- II. Design as Observation
 - A. Personal Collections
 - B. Expressive Compositions 1
 - C. Expressive Compositions 2
- III. Typography
 - A. Typographic Posters
 - B. Fonts and Typefaces
 - C. Type as image
 - D. Page layout and design
- IV. Design as Visual Language
 - A. Branding
 - B. Sign, symbol, logo
 - C. Posters

POLICIES AND PROCEDURES

GENERAL RULES

1. Attendance is required. Any absences must be supported by a note from the student's parent or guardian. Five unexcused absences may result in a dropped letter grade.
2. Arriving on time for class is mandatory.
3. Students must take all tests and quizzes.
4. Students must complete all assignments on time. Students are responsible for coming to the teacher for missed work.
5. Students must keep a notebook.
6. Students may use mobile phones for educational purposes only.
7. Students are not permitted to sleep or have headphones in ears during class time

GRADING POLICY

(Grade percentage per quarter)

Participation **10%**

- Listening
- Speaking
- Effort

Practice and Application **50%**

- Classwork/Homework
- Writing assignments
- Projects
- Field trips

Assessments **40%**

- Quizzes
- Unit Tests
- Presentations

NOTE: 5 unexcused absences results in the automatic drop in one letter grade, ten unexcused absences in one advisory results in a grade of FA, & 30 absences in a year is an automatic F for the course.

CONTACT INFORMATION

- nekishadurrett@gmail.com
- Aspen

Parent /Guardian Signature

Date

Student Signature

Date