

## **MUSEUM STUDIES DEPARTMENT**

### **COURSE SYLLABUS**

#### **MUSEUM COMMUNICATIONS II**

INSTRUCTOR: MR. GRANT

PERIOD: 10

SCHOOL YEAR: FALL 2019 / SPRING 2020

CREDITS: 1

## **MUSEUM COMMUNICATIONS II**

### **COURSE DESCRIPTION**

Museum Communications II focuses on selected forms of communications related to museums. Students will examine types of labels used for exhibit designs, brochures, and press releases. Students will explore various ways professionals use communication to get their ideas across to the visitors through living histories, object lessons, exhibitions and video.

### **CONTENT STANDARDS**

- To establish the necessary priority of labels and their importance as integral parts of exhibits.
- To understand the processes for brochures and related subject matter.
- To understand language in oral and written communication techniques.
- To develop skills to tell a story that augments an exhibition using video.

### **COURSE OUTLINE**

1. Developing an object story
2. Researching and development of a living history biography
3. Establishing communication goals for an exhibition and assessing the exhibition idea
4. Developing a press release and brochure for an exhibit
5. Making a video
6. Field trips to augment learning in the classroom.

### **MATERIALS**

Textbook (Will be provided)

### **POLICIES AND PROCEDURES**

#### **GENERAL RULES**

1. Attendance is required. Any absences must be supported by a note from the student's parent or guardian. Five unexcused absences may result in a dropped letter grade.
2. Arriving on time for class is mandatory.
3. Students must take all tests and quizzes.
4. Students must complete all assignments on time. Students are responsible for coming to the teacher for missed work.
5. Students must keep a notebook.
6. Students may use mobile phones for educational purposes only.
7. Students are not permitted to sleep or have headphones in ears during class time

## **GRADING POLICY**

**(Grade percentage per quarter)**

### **Participation**

**10%**

- Listening
- Speaking
- Effort

### **Practice and Application**

**50%**

- Classwork/Homework
- Writing assignments
- Projects
- Field trips

### **Assessments**

**40%**

- Quizzes
- Unit Tests
- Presentations

***NOTE: 5 unexcused absences results in the automatic drop in one letter grade, ten unexcused absences in one advisory results in a grade of FA, & 30 absences in a year is an automatic F for the course.***

## **CONTACT INFORMATION**

- jarvisgrant@gmail.com
- Aspen

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Parent /Guardian Signature

Date

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Student Signature

Date