

MUSEUM STUDIES DEPARTMENT

COURSE SYLLABUS

MUSEUM COMMUNICATIONS I

INSTRUCTOR: MR. GRANT

PERIOD: 10

SCHOOL YEAR: FALL 2018 / SPRING 2019

CREDITS: 1

MUSEUM COMMUNICATIONS I

COURSE DESCRIPTION

The Museum Communications I course is a requirement for graduation. The focus of this course is an exploration of both written and oral communication skills. Students will concentrate on developing effective public speaking skills as well as gain proficiency in writing for museum publications.

COURSE CONTENT STANDARDS

- Impromptu Speech
- Interviewing Techniques
- Responsive Writing to Artwork
- Label Writing
- Development of a play or monologue inspired by a selected museum exhibition or object
- Portfolio of written work

COURSE OUTLINE

Essentially, the senior high school Museum Communications I course is practical application of writing genres used in museums. Additionally, the course gives students strategies for effective oral communication.

I. Impromptu Speech

- A. Demonstrate an ability to develop a clear beginning, middle, and end
- B. Articulation and eye contact

II. Responsive Writing to Artwork

- A. Critiques of art and exhibition
- B. Poetry and Play Writing

III. Writing Museum Labels

- A. Main Text
- B. Identification labels

IV. Development of a Writer's Portfolio

- A. Select portfolio samples
- B. Analyze portfolio entries

MATERIALS

Notebook, Pen and Pencil, Journal, Slides, Video
(some materials will be provided)

POLICIES AND PROCEDURES

GENERAL RULES

1. Attendance is required. Any absences must be supported by a note from the student's parent or guardian. Five unexcused absences may result in a dropped letter grade.
2. Arriving on time for class is mandatory.
3. Students must take all tests and quizzes.
4. Students must complete all assignments on time. Students are responsible for coming to the teacher for missed work.
5. Students must keep a notebook.
6. Students may use mobile phones for educational purposes only.
7. Students are not permitted to sleep or have headphones in ears during class time

GRADING POLICY

(Grade percentage per quarter)

Participation

10%

- Listening
- Speaking
- Effort

Practice and Application

50%

- Classwork/Homework
- Writing assignments
- Projects
- Field trips

Assessments

40%

- Quizzes
- Unit Tests
- Presentations

NOTE: 5 unexcused absences results in the automatic drop in one letter grade, ten unexcused absences in one advisory results in a grade of FA, & 30 absences in a year is an automatic F for the course.

CONTACT INFORMATION

- martareidstewart@gmail.com
- Aspen

Parent /Guardian Signature

Date

Student Signature

Date