

Museum Communications III

Mr. Sohn A. Butts

(Year-Long Course for Third-Year Museum Studies Students)

SY: 2009 - 2010

Course Objective: Because our world is increasingly concerned with emerging technology, greater attention must be placed on the technical and artistic possibilities of film and video. By examining both genres from an art-historical perspective and applying our artistic capabilities to the video medium we will begin to conceptualize our knowledge and crafts through the practice of “new” studio arts, for the purpose of museum documentation and exhibition.

Advisory I:

American Film to 1979

W1: Griffith, D.W. The Birth of A Nation, 1915.

- 1 min. Silent Film

W2: Fleming, Victor. Gone With The Wind, 1939.

- 2 min. Technicolor Film

W3: Curtiz, Michael. Casablanca, 1942.

- 3 min. Propaganda Film

W4: Hitchcock, Alfred. Psycho, 1960.

- 4 min. Suspense Thriller Film

W5: Mankiewicz, Joseph L. Cleopatra, 1963.

- Midterm Assignment: 5 min. Period Piece

W6: Kubrick, Stanley. Clockwork Orange, 1971.

- 6 min. Adaptation Film

W7: Van Peebles, Melvin. Sweet Sweetback's Baadasssss Song, 1971.

- 7 min. Blaxploitation Film

W8: Burnett, Charles. Killer of Sheep, 1977.

- 8-9 min. Art/Independent Film

W9: Lucas, George. Star Wars. 1977.

- Final Assignment: 10 Min. Science Fiction Film

Advisory II:

Global Film and Video, 1979 – present

W1: Lee, Spike. Do The Right Thing. 1989

Lee, Spike. Fight The Power. 1989

- 11 min. Longform Music Video

W2: Lee, Ang. Crouching Tiger, Hidden Dragon. 2000.

- 12 min. Movement Film

W3: Iñárritu, Alejandro González. Amores Perros (Love's A Bitch). 2000.

- 13 min. Narrative Film

W4: Lemmons, Kasi. Eve's Bayou. 1997.

- 14 min. Voodoo Film

W5: Demme, Jonathan. Philadelphia. 1993.

- 15 min. “Red” Film
- W6: Moore, Michael. Bowling for Columbine. 2002.
- Midterm Assignment: 16 min. Animated/Anime Piece
- W7: Shoot Documentary Film
W8: Shoot Documentary Film
W9: Edit Documentary Film
W10: Edit Documentary Film
W11: Class Screenings
- Final Assignment: 20 min. documentary film

Advisory III:

Find It, File It, Photograph It

- W1: Reneé Green, Import/Export Funk Office. 1992
http://www.uni-lueneburg.de/import_export/blacklabeled/about2e.html (Reneé Green’s Project Description)
- Collect and Number 10 “In-house” Items from Students, Faculty and Staff for Our DESA Archive
- W2: 72. University of Birmingham Special Collections, Archive Shelves.
73. Archive of the Jewish Community, Vienna, IKG-Archive:Vienna Holdings, Friedhofsbaeucher, 2004.
74. County College of Morris, Archive.
75. Khyentse Foundation, Digital Archive.
- Smartdraw the Archive
- W3: 76. Fruergaard, Mikkel. Tree Rings. 2007.
77. MacPhail Center for Music. Jazz Family Tree.
78. New York Times. I Would Like To Thank 2007.
- Measure, Condition Report and Mark Your 10 Items
- W4: 79. Nicholas Hunter LTD, Photofiling.
80. www.findgreatstuff.com, Anochrome Viewer Advertisement.
81. Puglia, Steven, Jeffrey Reed and Erin Rhodes. “U.S. National Archives and Records Administration (NARA) Technical Guidelines for Digitizing Archival Materials for Electronic Access: Creation of Production Master Files -- Raster Images For the Following Record Types -- Textual, Graphic Illustrations/Artwork/Originals, Maps, Plans, Oversized, Photographs, Aerial Photographs, and Objects/Artifacts”, June 2004. Article Available at: <http://www.diglib.org/pubs/dlf103/dlf103.htm> (check CD for accompanying photograph)
- Shoot Photographic Slides of your 10 Items
- W5: <http://www.calisphere.universityofcalifornia.edu/jarda/> (JARDA: Japanese American Relocation Digital Archives)
Gilliam, Tanji. JaLynn and Lauren Prince: Africa 2007. 2008
82. Sooloos. Control One. 2007. (<http://www.sooloos.com/www/home.html>)
- Midterm Assignment: Launch a Digital Archive (Class Project) **due Feb. 19th**

Import In

- W6: http://www.dailyconstitutional.org/submission_guidelines_soundcast.html (Sound Open Call)

http://amdoc.org/archives/2007/05/povs_2008_call.php (P.B.S. Series, P.O.V.)

<http://www.theartlist.com/> (The Art List: Opportunities for Visual Artists)

- Write an Open Call for the DESA Archive
- W7: 83. Bicycle Film Festival. Seventh Annual Bicycle Film Festival. 2007.
- 84. Festival de Cannes, Festival de Cannes Poster, 2007.
- 85. University of Dundee, Exhibition Poster, 1997.
- 86. Galerie Maeght, Miro Exhibition Poster, 1978.
- 87. National Design Museum, Cooper Hewitt Exhibition Flyer, 2006.
- Create and Post an Open Call Flyer
- W8:
 - Build the Archive
- W9:
 - Final Assignment: Gallery Walk of Archive Acquisitions (Class Project)

Advisory IV:

Finishing Touches

W1:

- Build the Archive

W2:

- Finish Building the Archive

W3: www.thehistorymakers.com (History Makers Project)

<http://www.vietnam.ttu.edu/oralhistory/> (Vietnam Center and Archive Project)

<http://www.artic.edu/aic/libraries/caohp/> (Chicago Architects Oral History Prjct.)

- Design a Oral History Project

W4:

- Video Document Oral Histories

W5:

- Video Document Oral Histories

W6:

- Midterm Assignment: Upload Oral Histories to digital archive (Class Project)
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W7: Gilliam, Tanji. Rokafella Performance. 2005.

Gilliam, Tanji. Dwel Performance. 2005.

Gilliam, Tanji. June Cancun Performance. 2005.

- Create a Concept for A Performance Piece

W8:

- Video Document Performance Pieces

W9:

- Video Document Performance Pieces

W10 and W11:

File All “New” Materials. Final Assignment: Open House

Grading

Your decorum, attendance, punctuality and active participation in class discussion are required to excel in this course. Though they are not factored numerically into the grading scale they will be determining factors for any “on the border” decisions.

Class Rules

Rule 1 – No Marginalization or Discrimination!!!

Rule 2 – Read Your Syllabus Thoroughly

Readings and Supplies

The instructor will provide you with all texts in the form of a digital course-pack. Students are required to purchase a CD case to hold all course CDs and DVDs.