

Museum Communications II

Mr. Sohn A. Butts

(Year Long Course for Second-Year Museum Studies Students)

SY: 2009 - 2010

Course Objective: This class will emphasize an introduction to video production, while also fully engaging mixed media methods. It will deal equally with matters of form and content. We will analyze conventional works as well as those that push the boundaries of the Art. Our ultimate goal is to begin using video production for the purposes of art documentation and exhibition.

Advisory I:

Found Photographs

W1: 88. Wright, Cedric. Ansel Adams, circa 1920.

89. Weems, Carrie Mae. A Negroid Type / You Became a Scientific Profile / An Anthropological Debate / & A Photographic Subject, 1995-1996.

Gilliam, Tanji. www.oilhouse.org/photo (various images, 1997-present)

- Collect Inspiring Photographs Found in Your Home, Academic and Internet Lives

W2: 90. Wasser, Julian. Marsel Duchamp and Eve Babitz, 1963.

91. del Rivera, Elena. Les Amoureuses: Elena & Rrose. 2001

del Rivera, Elena. Elena del Rivero: Home Suite. 2008

(field-trip to Corcoran Museum)

- Create a Digital Composition from One of Your Found Photographs

Self Portraits

W3: 92. Cox, Renee and Lyle Ashton Harris, Hottentot Venus 2000. 2000

71. Cox, Renee. Yo Mamas Last Supper. 1996.

93. Cox, Renee, 41 Bullets at Green River, 2001.

- 35MM Shoot in DESA Recording Studio

W4: 94. Lignon, Glenn. Self-Portraits. 1996.

www.sfmoma.org/msoma/artworks/89.html (Interactive Site Detailing Lignon's Self-Portraits)

95. Weegee, Self-Portrait. 1944.

- Print and Mount one Large Format Self Portrait

Color Theory

W5: 96. Eggleston, William. Memphis. 1975.

97. Reed, Mimi. BARBQ. (grade eleven)

98. Ray, Man. Silent Harp. 1944.

- Midterm Assignment: Produce One 8x10 Color Photograph

The Photo Essay

W6: 99. Atget, Eugene. Le Cirque. 1956.

100. Arbus, Diane. Identical Twins. 1967.

101. Bourke-White, Margaret. Flag-Making, 1940.

- Create A Historical Fiction Narrative with Photo Captions

W7: Hohmuth-Lemonick, Eileen. Uganda Project. (www.ehlphotos.com)

Hohmuth-Lemonick, Eileen. Maternity Hospitals: Republic of Georgia.
(www.ehlphotos.com)

Hohmuth-Lemonick, Eileen. Blindness Project. (www.ehlphotos.com)
(field trip to Princeton University and Princeton Day School)

- Complete Your Historical Fiction Narrative by Adding Pictures

Photo-Transfer

W8: 102. The AIDS Memorial Quilt, 1992.

103. Burgess, Cindy and Colleen Hollaran, Inspired by The Emperor of Atlantis, 2006.

Wilke, Hannah, S.O.S. – Starification Object Series, 1974.

- Compose one Polaroid Photo-Transfer on Watercolor Paper

W9: Muybridge, Eadward. Horse Galloping. 1878.

Stieglitz, Alfred. The Steerage. 1907.

104. Wojnarowicz, David. Untitled. 1990.

- Final Assignment: Invent your own “Photo-Transfer” Method and Produce a Triptych

Advisory II:

Shadows and Light

W1: 105. Brandt, Bill. London (Nude). 1945.

106. Cameron, Julia Margaret. Henry W. Longfellow. 1868.

Cartier-Bresson, Henri. Demi re la gare de Saint-Lazare. 1932.

- Shoot one 35MM roll of high-contrast black and white photographs.

W2: 107. DeCarava, Roy. Sun and Shade. 1952.

108. Mapplethorpe, Robert. Thomas. 1987.

Tanji Gilliam, A Long Walk Home. 1-4

- Print one 10” x 13” Shadow and Light Photograph

Text Messaging

W3: Blue, Carroll Parrott, The Dawn At My Back: Memoirs of A Black Texas
Upbringing. Austin: University of Texas Press, 2003.

109. Shames, Stephen. (Bony). 1985.

110. Vanderzee, James with Eve Roytshteyn. Vanderzee Label.

- Create Your Own Photography Label

W4: Simpson, Lorna. Guarded Conditions. 1989.

Karsh, Yousef. Winston Churchill. 1941.

111. Lachapelle, David. Lil Kim. 2000.

(field trip to the National Portrait Gallery, Women of Our Times: Twentieth Century Photographers)

- 1 Large Format Photo-Text Piece

Installations

W5: 112. Parks, Gordon. Muhammad Ali. 1970.

Neto, Ernesto. The Sculptor and the Goddess, 1995.

113. Warhol, Andy. Photo Booth Self-Portrait. 1963.

(field trip to the Hirshhorn Museum and Sculpture Garden to see Neto’s photo.)

- Midterm Assignment: Install Your Own Solo Show in a D.C. location of your choice

Fashion Photography

- W6: 114. Avedon, Richard. Dovina with Elephants, evening dress by Dior, cirque d'hiver, Paris. 1955.
115. Doisneau, Robert. Be-Bop en cave, Saint-Germain-des-Prés. 1951.
116. Shabazz, Jamel. Gangsta Girl.
- Shoot 50 images of one "Supermodel"
(Field Trip to Corcoran Gallery of Art, *Richard Avedon: Portraits of Power*)
- W7: 117. Leibovitz, Anne. (Vanity Fair Covers), 2007.
Vogue: Italia (Black Issue), 2008.
118. Lipkins, Charlene. (Multiple Images) 2008.
- Research One Fashion/Entertainment Magazine and Produce Your Own Fashion Photography Spread and Cover Design

Photo-Journalism

- W8: 119. Capa, Robert. Death of A Loyalist Soldier. 1936.
120. Cresci, Mario. Assemble per il piano regolatore, 1967.
121. Cunningham, Imogen. Threading Pipe.
- Pitch three ideas for a photo-journalist piece
- W9: 122. Davidson, Bruce. Untitled.
123. Evans, Walker. Workers' Company Houses and Outhouses. Republic Steel, Birmingham, Alabama. 1936.
124. Lange, Dorothea. Old Negro: He Hoes, Picks Cotton and is Full of Good Humor, Aldridge Plantation, Mississippi. 1937.
- Shoot Three 35MM Rolls on Your Approved Photo-Journalism Piece
- W10:
- Final Project: Gallery Installation

Advisory III:

Find It, File It, Photograph It

- W1: René Green, Import/Export Funk Office. 1992
http://www.uni-lueneburg.de/import_export/blacklabeled/about2e.html (René Green's Project Description)
- Collect and Number 10 "In-house" Items from Students, Faculty and Staff for Our DESA Archive
- W2: 72. University of Birmingham Special Collections, Archive Shelves.
73. Archive of the Jewish Community, Vienna, IKG-Archive:Vienna Holdings, Friedhofsbecher, 2004.
74. County College of Morris, Archive.
75. Khyentse Foundation, Digital Archive.
- Smartdraw the Archive
- W3: 76. Fruergaard, Mikkel. Tree Rings. 2007.
77. MacPhail Center for Music. Jazz Family Tree.
78. New York Times. I Would Like To Thank 2007.
- Measure, Condition Report and Mark Your 10 Items
- W4: 79. Nicholas Hunter LTD, Photofiling.
80. www.findgreatstuff.com, Ansochrome Viewer Advertisement.

81. Puglia, Steven, Jeffrey Reed and Erin Rhodes. "U.S. National Archives and Records Administration (NARA) Technical Guidelines for Digitizing Archival Materials for Electronic Access: Creation of Production Master Files -- Raster Images For the Following Record Types -- Textual, Graphic Illustrations/Artwork/Originals, Maps, Plans, Oversized, Photographs, Aerial Photographs, and Objects/Artifacts", June 2004. Article Available at: <http://www.diglib.org/pubs/dlf103/dlf103.htm> (check CD for accompanying photograph)
- Shoot Photographic Slides of your 10 Items
- W5: <http://www.calisphere.universityofcalifornia.edu/jarda/> (JARDA: Japanese American Relocation Digital Archives)
 Gilliam, Tanji. JaLynn and Lauren Prince: Africa 2007. 2008
 82. Sooloos. Control One. 2007. (<http://www.sooloos.com/www/home.html>)
- Midterm Assignment: Launch a Digital Archive (Class Project)
- Import In**
- W6: http://www.dailyconstitutional.org/submission_guidelines_soundcast.html (Sound Open Call)
http://amdoc.org/archives/2007/05/povs_2008_call.php (P.B.S. Series, P.O.V.)
<http://www.theartlist.com/> (The Art List: Opportunities for Visual Artists)
- Write an Open Call for the DESA Archive
- W7: 83. Bicycle Film Festival. Seventh Annual Bicycle Film Festival. 2007.
 84. Festival de Cannes, Festival de Cannes Poster, 2007.
 85. University of Dundee, Exhibition Poster, 1997.
 86. Galerie Maeght, Miro Exhibition Poster, 1978.
 87. National Design Museum, Cooper Hewitt Exhibition Flyer, 2006.
- Create and Post an Open Call Flyer
- W8:
- Build the Archive
- W9:
- Final Assignment: Gallery Walk of Archive Acquisitions (Class Project)

Advisory IV:

Finishing Touches

- W1:
- Build the Archive
- W2:
- Finish Building the Archive
- W3: www.thehistorymakers.com (History Makers Project)
<http://www.vietnam.ttu.edu/oralhistory/> (Vietnam Center and Archive Project)
<http://www.artic.edu/aic/libraries/caohp/> (Chicago Architects Oral History Prjct.)
- Design a Oral History Project
- W4:
- Video Document Oral Histories
- W5:
- Video Document Oral Histories
- W6:

- Midterm Assignment: Upload Oral Histories to digital archive (Class Project)
 -
- W7: Gilliam, Tanji. Rokafella Performance. 2005.
 Gilliam, Tanji. Dwel Performance. 2005.
 Gilliam, Tanji. June Cancun Performance. 2005.
- Create a Concept for A Performance Piece
- W8:
- Video Document Performance Pieces
- W9:
- Video Document Performance Pieces
- W10 and W11:
 File All “New” Materials. Final Assignment: Open House

Grading

Your decorum, attendance, punctuality and active participation in class discussion are required to excel in this course. Though they are not factored numerically into the grading scale they will be determining factors for any “on the border” decisions.

Class Rules

Rule 1 – No Marginalization or Discrimination!!!

Rule 2 – Read Your Syllabus Thoroughly

Readings and Supplies

The instructor will provide you with all texts in the form of a digital course-pack. Students are required to purchase a CD case to hold all course CDs and DVDs.