

Museum Communications I

Mr. Sohn A. Butts

(Year-Long Course for First-Year Museum Studies Students)

SY: 2009-2010

Course Objective: This course is designed to introduce students to the professional world of museums, as well as to supplement their art historical knowledge using TV, video and film. We will focus on three museums: The Louvre, The J. Paul Getty Center and the Guggenheim Bilbao Museo. In addition to offering a thorough review of their collections and architectural structures, we will be using these three locales as muse for designing our own museums.

Advisory I:

The Louvre

W1: Laclotte, Michel. Treasures of The Louvre. New York and London: Abbeville Press, 1993.

1. da Vinci, Leonardo. Portrait of Lisa Gherardini, wife of Francesco del Giocondo. Between 1503 and 1506.
2. Aphrodite. Late 2nd Century B.C.
3. Buonarroti, Michelangelo. The Slave. 1513-1515.
4. Frieze of Archers. c. 510 B.C.
5. Cat. 664-610 BC.
6. Statue of Karomama, the Divine Adoratrice of Amun. 945-715 BC.
7. Python. 350-340 B.C.
8. Lady of Auxerre. Second half of the seventh century, B.C.
9. Dish with Epigraphic Decoration. Eleventh to Twelfth Century.
10. Erhart, Gregor. St. Mary Magdalen. 1510.
11. Lambert-Sigisbert, Adam (Adam the Elder). Neptune Calming The Waves. 1733.
12. Coustou, Guillaume I. Horses Restrained by Grooms (The Marly Horses). 1745.
13. Fouquet, Jean. Self-Portrait. 1452-1455.
14. Crown of Louis XV.
15. Delacroix, Eugène. July 28: Liberty Leading the People. Salon of 1831.
16. De Goya Y Lucientes, Francisco. The Countess del Carpio, Marquesa de La Solana. 1794-95.

- Create Display Cards for 10 Works of Art You Would Like to Exhibit

The J. Paul Getty Center

W2: J. Paul Getty Museum, The J. Paul Getty Museum Handbook of The Collections. New York: Oxford University Press, 2007.

Meier, Richard & Partners Architects. J. Paul Getty Center. Los Angeles, California.

17. Blue Perfume Flask. 1300-1200 B.C.
18. Perfume Flask with Swirled Blue, Black, White, Turquoise, and Gold Ribbons. 25 B.C. – A.D. 25.
19. Sprinkler Flask with Spiral Ribbing. A.D. 200-400.
20. Mounted Bowl. 1760.
21. Hemispherical Bowl. 100 B.C. – A.D. 10.
22. Plepp, Jacob. Stained-Glass Design with Two Coats of Arms. 1590-1595.

23. Juvenal the Elder, Paul. Interior of A Gothic Church. 1629.
24. Bonnard, Pierre. Le Moulin Rouge. 1891.
25. Van Kessel, Jan. Butterflies, Insects, and Currants. 1650-1655.
26. Géricault, Théodore. Théodore Géricault's Sketchbook. 1812-1814.
27. Degas, Edgar Germain Hilaire. Miss LaLa at the Fernando Circus. 1879.
28. Miniature Throne. 1425-1100 B.C.
29. Theatre Chair (The Elgin Throne). 400-300 B.C.

- Create and Additional 10 Display Cards

W2: J. Paul Getty Museum, The J. Paul Getty Museum Handbook of The Collections. New York: Oxford University Press, 2007.

30. Folin, Nicolas-Alexandre and Georges-Adrien Merlet. Mantel Clock. 1790-1800.
31. Table. Late 1500s.
32. Helmet. 350-300 B.C.
33. Bracelet with Bull's Head Terminals. 250-200 B.C.
34. Snake Bracelet. A.D. 1-100.
35. Bracelet. A.D. 300-400.
36. Orphic Prayer Sheet. 350-300 B.C.
37. Fragmentary Koran. 800-900.
38. Marquette Bible. c. 1270.
39. van Gogh, Vincent. Irises. 1889.
40. Dou, Gerrit. Astronomer by Candlelight. Late 1650s.
41. Master of Klosterneuburg, The Virgin and Child. c. 1335.
42. Nurse and Child. c. 1850.
43. Talbot, William Henry Fox. Linen. 1835.
44. Stereograph Representing Words. 1862.
45. Harwood, Francis. Bust of A Man. 1758.
46. Meunier, Constantin. Bust of Christ. 1900.
47. Relief with Mythological Scenes. 540-530 B.C.

- Smartdraw your museum room floorplan

Guggenheim Bilbao Museo

W5: Guggenheim: Bilbao. HK Books, 2003.

- Gehry, Frank. Guggenheim Bilbao Museo. Bilbao, Spain, 1997.
48. Basquiat, Jean-Michel. Man from Naples. 1982.
 49. Bourgeois, Louise. Mamá. 1999.
 50. Gehry, Frank O. Site with Final Design Model Guggenheim Museum Bilbao (Scale 1:300). 1996.
 51. de Kooning, Willem. Villa Borghese. 1960.
 52. Lewitt, Sol. Wall Drawing #831, 1997.
 53. Rothko, Mark. Untitled. 1952-1953.
 54. Barceló, Miquel. The Flood. 1990.
 55. Barceló, Miquel. Billy Goat and Goat. 1992.
 56. Buren, Daniel. Arcos Rojos/Arku Gorriak. 2007.
 57. Dine, Jim. Three Red Spanish Venuses. 1997.
 58. Irazabal, Prudencio. Untitled #767. 1996.
 59. Kiefer, Anselm. Gilgamesh and Endiku in the Cedar Forest II. 1981.

- 60. Klein, Yves. Fire Fountain. 1961.
- 61. Koons, Jeff. Tulips. 1995-2004.
- 62. Lazkano, Jesús Mari. Bastante Más Que Infinito. 2001.
- 63. Nakaya, Fujiko. Fog Sculpture #08025 (F.O.G). 1998.
- 64. Palazuelo, Pablo. Sign I. 2003.
- 65. Saura, Antonio. Crucifixion. 1959-1963.
- 66. Serra, Richard. The Matter of Time.
- 67. Tàpies, Antoni. Ambroisia. 1989.
- 68. Valdés, Manolo. Queen Mariana. 2001.

- Create and Arrange an Additional 10 cards and Write the Storyline.

W4: Guggenheim: Bilbao. HK Books, 2003.

Gehry, Frank. Guggenheim Bilbao Museo. Bilbao, Spain, 1997.

- Midterm Assignment: Create a Digital Exhibition on Keynote

The Comprehensive Museum

W6: http://www.guggenheim-bilbao.es/secciones/el_museo/la_mision.php?idioma=en
(Guggenheim Bilbao Mission Statement)

<http://www.louvre.fr/llv/musee/mission.jsp> (Louvre Mission Statement)

<http://www.getty.edu/museum/about.html> (J. Paul Getty Center Mission Statement)

- Create a Mission Statement for Your Museum

W7: Guggenheim: Bilbao. HK Books, 2003.

Laclotte, Michel. Treasures of The Louvre. New York and London: Abbeville Press, 1993.

J. Paul Getty Museum, The J. Paul Getty Museum Handbook of The Collections.
New York: Oxford University Press, 2007.

- Design and Publish an Art Catalogue

Performance Art

W8: <http://www.getty.edu/art/gettyguide/videoCategory?cat=1> (Getty Center Virtual Tours)

http://www.louvre.fr/llv/musee/visite_virtuelle.jsp (Louvre Virtual Tour)

<http://www.guggenheimbilbao.es/secciones/multimedia/videos> . . .

.php?idioma=en&id_video=1&tabla_video=multimedia_videos (Guggenheim, Bilbao Video Archive)

- Perform a Live or Virtual Guided Tour of 5 Works In Your Collection

W9: www.kimmelcenter.org (Kimmel Center for the Performing Arts + Academy of Music)

www.lincolncenter.org (Lincoln Center for the Performing Arts)

www.kennedy-center.org (The Kennedy Center)

- Final Assignment: Create a Performance Art “Program” for your museum

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Advisory II:

Curriculum for Collections

W1: District of Columbia Public Schools, Standards Based Worksheet and Lesson Plan Templates

- Create and Present Your Own Museum Studies Lesson Plan

W2: <http://upliftnow.org/index.html> (Lesson Plan Resource for Progressive Teachers)

- Complete and Share One Peer Lesson Presented Last Week

Collections in Literature

W3: 69. da Vinci, Leonardo. Vitruvian Man. 1947.

- Remake Da Vinci's, Vitruvian Man.

W4: Howard, Ron. The Da Vinci Code. 2006

70. da Vinci, Leonardo. The Last Supper. 1495-1498.

71. Cox, Renee. Yo Mama's Last Supper. 1996.

- Create an Illuminated Work

Kaleidoscope

W5: http://www.louvre.fr/llv/oeuvres/liste_approche_visuelle.jsp?bmLocale=en (The Louvre Museums Kaleidoscope Art Theme Project)

- Midterm Assignment: Provide a list with images of the visual themes of the art in your permanent collection

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Museum Design

W6: Gehry Technologies, Gehry LLP.

Louvre Images 1-12

J. Paul Getty Center Images 1-6

Guggenheim Bilbao Images 1-10

- Museum Hologram Roughdraft

W7: Gehry Technologies, Gehry LLP.

- Museum Hologram Final Draft

Museum Model Construction

W8: (Collaborative Project with Ms. Bruford, History Department)

- Museum Model Rough Draft

W9: (Collaborative Project with Ms. Bruford)

- Museum Model Final Draft

W10:

- Final Project: Gallery Installation

Advisory III:

Find It, File It, Photograph It

W1: René Green, Import/Export Funk Office. 1992

http://www.uni-lueneburg.de/import_export/blacklabeled/about2e.html (René Green's Project Description)

- Collect and Number 10 "In-house" Items from Students, Faculty and Staff for Our DESA Archive

W2: 72. University of Birmingham Special Collections, Archive Shelves.

73. Archive of the Jewish Community, Vienna, IKG-Archive:Vienna Holdings, Friedhofsbuecher, 2004.

74. County College of Morris, Archive.

75. Khyentse Foundation, Digital Archive.

- Smartdraw the Archive

W3: 76. Fruergaard, Mikkel. Tree Rings. 2007.

77. MacPhail Center for Music. Jazz Family Tree.

78. New York Times. I Would Like To Thank 2007.

- Measure, Condition Report and Mark Your 10 Items

- W4: 79. Nicholas Hunter LTD, Photofiling.
 80. www.findgreatstuff.com, Ansochrome Viewer Advertisement.
 81. Puglia, Steven, Jeffrey Reed and Erin Rhodes. "U.S. National Archives and Records Administration (NARA) Technical Guidelines for Digitizing Archival Materials for Electronic Access: Creation of Production Master Files -- Raster Images For the Following Record Types -- Textual, Graphic Illustrations/Artwork/Originals, Maps, Plans, Oversized, Photographs, Aerial Photographs, and Objects/Artifacts", June 2004. Article Available at: <http://www.diglib.org/pubs/dlf103/dlf103.htm> (check CD for accompanying photograph)
- Shoot Photographic Slides of your 10 Items
- W5: <http://www.calisphere.universityofcalifornia.edu/jarda/> (JARDA: Japanese American Relocation Digital Archives)
 Gilliam, Tanji. JaLynn and Lauren Prince: Africa 2007. 2008
 82. Sooloos. Control One. 2007. (<http://www.sooloos.com/www/home.html>)
- Midterm Assignment: Launch a Digital Archive (Class Project)

Import In

- W6: http://www.dailyconstitutional.org/submission_guidelines_soundcast.html (Sound Open Call)
http://amdoc.org/archives/2007/05/povs_2008_call.php (P.B.S. Series, P.O.V.)
<http://www.theartlist.com/> (The Art List: Opportunities for Visual Artists)
- Write an Open Call for the DESA Archive
- W7: 83. Bicycle Film Festival. Seventh Annual Bicycle Film Festival. 2007.
 84. Festival de Cannes, Festival de Cannes Poster, 2007.
 85. University of Dundee, Exhibition Poster, 1997.
 86. Galerie Maeght, Miro Exhibition Poster, 1978.
 87. National Design Museum, Cooper Hewitt Exhibition Flyer, 2006.
- Create and Post an Open Call Flyer
- W8:
- Build the Archive
- W9:
- Final Assignment: Gallery Walk of Archive Acquisitions (Class Project)

Advisory IV:

Finishing Touches

- W1:
- Build the Archive
- W2:
- Finish Building the Archive
- W3: www.thehistorymakers.com (History Makers Project)
<http://www.vietnam.ttu.edu/oralhistory/> (Vietnam Center and Archive Project)
<http://www.artic.edu/aic/libraries/caohp/> (Chicago Architects Oral History Prjct.)
- Design a Oral History Project
- W4:
- Video Document Oral Histories
- W5:

- Video Document Oral Histories
- W6:
- Midterm Assignment: Upload Oral Histories to digital archive (Class Project)
- W7:
- Gilliam, Tanji. Rokafella Performance. 2005.
Gilliam, Tanji. Dwel Performance. 2005.
Gilliam, Tanji. June Cancun Performance. 2005.
- Create a Concept for A Performance Piece
- W8:
- Video Document Performance Pieces
- W9:
- Video Document Performance Pieces
- W10 and W11:
File All “New” Materials. Final Assignment: Open House

Grading

Your decorum, attendance, punctuality and active participation in class discussion are required to excel in this course. Though they are not factored numerically into the grading scale they will be determining factors for any “on the border” decisions.

Class Rules

Rule 1 – No Marginalization or Discrimination!!!

Rule 2 – Read Your Syllabus Thoroughly

Readings and Supplies

The instructor will provide you with all texts in the form of a digital course-pack. Students are required to purchase a CD case to hold all course CDs and DVDs.